# Clothing Retrieval and Visual Recommendation for Fashion Images

James Le Deep Learning For Vision (Fall 2018)















STITCH FIX























# **Problem Formulation**



# Main Contributions

- End-to-end solution for large-scale clothing retrieval and visual recommendation.
- Learn the important regions in an image.
- Generate diverse recommendations based on semantic similarity.
- Evaluate my method on in-shop retrieval task.

# Literature Review

- Clothing Attribute Recognition
- Clothing Image Generation
- Clothing Item Retrieval
- Fashion Recommendation System

## **Proposed Method**



## **Global Branch**

- All convolutional layers have 1 x 1 padding.
- All other layers have a 1 x 1 stride.
- All max pooling layers have a 4 x 4 stride.
- 3 x 3 kernels for the convolutional filters.
- Batch Normalization layers.
- Dropout layers.

type	kernel size	output size
convolution	3 x 3	384 x 256 x 64
convolution	3 x 3	384 x 256 x 64
dropout (25%)		384 x 256 x 64
max pooling	4 x 4	96 x 64 x 64
batch normalization		96 x 64 x 64
convolution	3 x 3	96 x 64 x 128
convolution	3 x 3	96 x 64 x 128
dropout (25%)		96 x 64 x 128
max pooling	4 x 4	24 x 16 x 128
batch normalization		24 x 16 x 128
convolution	3 x 3	24 x 16 x 256
convolution	3 x 3	24 x 16 x 256

# Attention Branch

## Spatial Transformer Layer

## Texture Encoding Layer





## k-Nearest Neighbor

**Euclidean Distance** 

$$d(a,b) = \sqrt{(a_1 - b_1)^2 + (a_2 - b_2)^2 + \dots + (a_n - b_n)^2}$$

**Conditional Probability** 

$$P(y=j|X=a) = \frac{1}{K}\sum_{i \in A} I(y_i=j)$$

#### Fashion144k

- 90,000 training images.
- 128 classes.
- 384 x 256 image resolution.
- Multi-label annotations.
- Fashionability scores.



#### DeepFashion

- 800,000 images.
- Annotations about landmarks, categories, pairs etc.
- In-Shop Clothes Retrieval Benchmark:
  - 52,000 images.
  - 8,000 clothing items.



# Experiments

- Trained the model on Fashion144k with 59 item labels, excluding color labels.
- Evaluated the model for in-shop retrieval task on DeepFashion.
- Experimental Setting:
  - PyTorch
  - Adam Optimizer
  - Batch Size 64
  - Learning Rate 0.00001
  - Momentum 0.9
  - $\circ$  40 Epochs

## **Multi-Label Classification Loss**

$$L_{cls} = \frac{1}{N} \sum_{i=1}^{N} \sum_{c=1}^{C} (p_i^c - \hat{p}_i^c)^2,$$

where, N is the number of training samples, C is the number of class labels, ^p\_i is the ground-truth probability vector of the i-th sample, and p\_i is the predicted label vector of that sample i.

## **Diversity Loss**

$$L_{div} = \frac{1}{K-1} \sum_{k=2}^{K} \sum_{i=1}^{H \times W} l_{k-1}, i \cdot l_{k,i},$$

where, K is the total steps of recurrent attention,  $H \times W$  is the height and width of attention maps,  $I_k$  is the k-th attention map, and  $I_k$ , i is the i-th attention value of the attention map after conducting softmax on  $H \times W$  locations at time step t.

## Localization Loss

$$L_{loc} = L_S + \lambda_1 L_A + \lambda_2 L_P,$$

Anchor Constraint:

$$L_A = \frac{1}{2} \{ (t_x^k - c_x^k)^2 + (t_y^k - c_y^k)^2 \},\$$

Scale Constraint:

$$L_S = L_{s_x} + L_{s_y},$$

**Positive Constraint:** 

$$L_P = max(0, \beta - s_x) + max(0, \beta - s_y),$$

## **Combined Loss**

 $L = L_{cls} + \gamma_1 L_{div} + \gamma_2 L_{loc},$ 

where gamma1 and gamma2 are the weighted parameters, and they

are set as 0.01 and 0.1, respectively.

# Results

Method	Top-5	Top-10	Top-20	Top-30	Top-50
FashionNet	0.678	0.725	0.764	0.781	0.796
WTBI	0.425	0.470	0.506	0.514	0.540
DARN	0.548	0.624	0.675	0.701	0.719
VAM	0.836	0.887	0.923	0.936	0.947
Mine	0.683	0.728	0.775	0.802	0.834

























































# Conclusion

- Using clothing parts for recommendation gives much variability in the recommendation results.
- Attention model can be used to learn discriminative features and semantic regions from the images.
- Texture-based features are important for learning different regions.

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